

OUR ANNUAL

**INSPIRING AND
UPLIFTING**

Gala



2020
Sponsorship Kit



2020 Gala Sponsorships

Inspiring and Uplifting Circle • \$20,000

Pre-event—Company logo and link on website and all Gala emails; recognition in social media posts

Event—Event recognition; logo on all materials; full-page ad and sponsor listing in official gala program book; 10 tickets(one table); sponsor recognition on event screens/signage

Post-event—Annual Report listing; recognition on dedicated Gala landing page for the year

Saint Agnes Legacy Circle • \$10,000

Pre-event—Company logo and link on website and social media recognition

Event—Event recognition; logo on all materials; half-page ad and sponsor listing in official gala program book; 8 tickets; sponsor recognition on event screens/signage

Post-event—Annual Report listing; recognition on dedicated Gala landing page for the year

Unity Circle • \$5,000

Pre-event—Company logo and link on website and social media recognition

Event— logo on all materials; half-page ad and sponsor listing in official gala program book; 6 tickets; sponsor recognition on event screens/signage

Post-event—Annual Report listing; recognition on dedicated Gala landing page for the year

Dove Circle • \$2,500

Pre-event—One-time social media thank-you in a daily list of new sponsors

Event—4 tickets; half-page ad or personal message

Post-event—Annual Report listing Individual

Tickets

\$150 (\$1500 for table of 10)

The Inspiring and Uplifting Gala will raise much needed funds for tuition assistance ensuring all qualified students can have the opportunity for an affordable Catholic education at our school.



2020 Advertising Opportunities

Community Partners • \$1,000

Full-page color ad in formal gala program book; two tickets at the event; recognition in the Annual Report

Full-page Color Ad or Personal Message • \$750

Full-page ad in formal gala program book; recognition in the Annual Impact Report

Half-page Color Ad or Personal Message • \$500

Half-page ad in formal gala program book; recognition in the Annual Impact Report

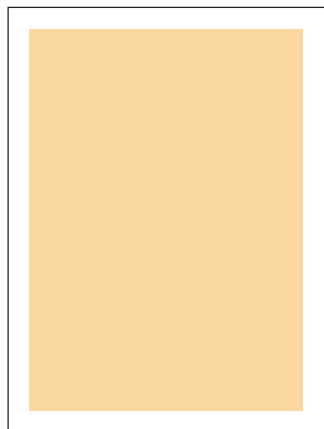
Auction Donor Special Promotion • \$250

Half-page color ad with “auction donor” call-out in formal gala program; the Annual Report

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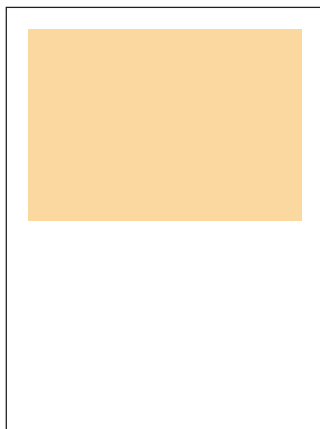
Gala 2020

Advertising Specifications



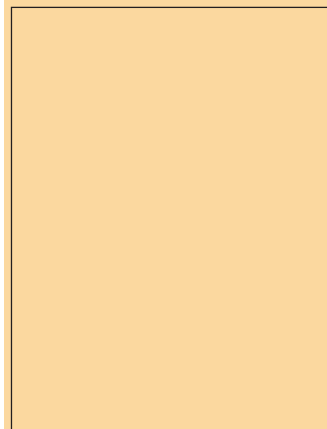
Full Page Text or Personal Message

6.125" x 7.5"



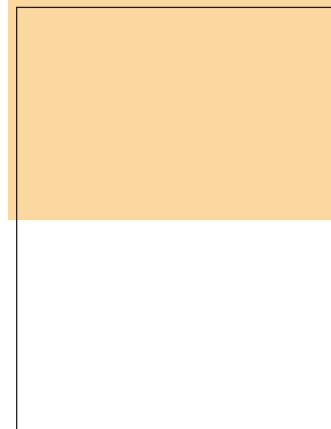
Half Page Text or Personal Message

6.125" x 3.6875"



Full Page Customer-Supplied Artwork

7.625" x 11.0" plus
.125" bleed with crop
marks outside bleed



Half Page Customer-Supplied Artwork

7.625" x 5.5" plus
.125" bleed with crop
marks outside bleed

FILE FORMATS:

- Preferred Print-resolution PDF specified for 4-color (CMYK) printing with fonts embedded
- Adobe Illustrator file with fonts converted to outlines
- TIFF or JPEG with resolution of 300 dpi at 100% size

DELIVER ARTWORK TO:

Kelly Downey, kdowney@achs.net or 781.648.0316

DUE DATE: March 15, 2020